Annual Report Fiscal Year 2010

Learn **× Dream** Achieve

Dear Friends of LDA,

LDA Minnesota is proud to present its organizational outcomes in our Fiscal Year 2010 Annual Report. The report highlights major accomplishments over the past year, financial performance, and most importantly – the positive impact LDA services have had in changing clients' lives so that they learn successfully, dream of possibilities, and achieve their goals.

LDA Minnesota can't advance its mission without the support of the community. We would like to personally express our gratitude to our many stakeholders who make our work and results possible. Thank you to our donors, volunteers, staff, school partners, and collaborating agencies. FY2010 was a challenging year, but we actually increased total revenue by 15% over the prior year, in part due to a doubling of revenue earned through school contracts for service and the efforts of our Learn • Dream • Achieve Capital Campaign Committee.

We value the trust the community has invested in us and commit to maximizing the resources provided by operating efficiently, partnering to leverage results, and focusing on the most effective strategies that make a positive difference for the people and community we serve. LDA Minnesota believes in accountability and received approval by the Charities Review Council as meeting nonprofit governance standards. Excellence in leadership and management resulted in service to **3,155** individuals in FY2010!

We look forward to another year of partnering with you to learn, dream, and achieve. If you haven't already joined LDA in our rewarding work, now is that time to become an advocate, donor, or volunteer. Check out our new and improved website at Idaminnesota.org.

It's amazing what we can accomplish together!

Banel a Hour

Dan Haugen President, Board of Directors

Kitty Christiansen

Kitty Christiansen Executive Director

Idaminnesota.org

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Keith Swanson Coldwell Banker "Thank you for coming into our home. My baby <u>can</u> read! [Kallie] looks forward every Tuesday and Thursday by watching for him to arrive. As Kallie's grandmother, I too was learning reading techniques."

> -Grandparent of a child receiving free LDA tutoring funded by SES (Supplemental Educational Services), 2010

LDA Highlights FY2010

LDA is pleased to highlight the following accomplishments in FY2010:

- Received full approval from the Charities Review Council in April 2010, demonstrating accountability for meeting nonprofit governance standards.
- Made major advancements in our ADHD services:
 - Held first ADHD Regional Conference, as well as an ADHD Symposium.
 - Newly added 1:1 ADHD counseling and coaching services.
 - Expanded ADHD support groups.
- Continued to conduct the Learn · Dream · Achieve Capital Campaign to develop resources for building financing and improvements, with major facility upgrades completed:
- Research funded by the National Institute of Mental Health indicates that the best outcomes for those with ADHD are achieved by a multimodal treatment plan that incorporates education and support with other treatments.
- New energy-efficient windows, HVAC, partial roof, sidewalk replacement, and parking lot paving.
- Enhanced our professional capacity to serve struggling students and schools by adding English Language Learning (ELL) teachers to our *Learning Connections* team of reading specialists, special education teachers, and teacher development specialists.
- Offered new services reflecting our value of client access to services, especially for individuals from under-served, low-income, and diverse communities:
 - Individualized tutoring to 56 low-income children, delivered in their own homes (funded by NCLB Supplemental Education Services-SES).
 - Tutoring in writing skills to prepare Somali high school students for college at the Higher Ground Academy, a charter school in St. Paul.
 - In all, LDA topped 800% increase in tutoring hours compared to the prior year!
 Added English Language Learning (ELL) to the range of services we offer.



Daniel began the year as a third grade student who clearly struggled with reading. By the end of the year, when asked if he would want his friends to attend the Learning Connections reading group, Daniel commented, "Yes, because the group is really fun and they could become better readers, too."

Daniel's teacher reported that she saw Daniel transform from a timid reader who would rarely select books during free reading time to a confident, motivated reader who volunteered to read aloud in class. She also mentioned her appreciation for the Learning Connections teacher's adherence to high academic and behavior standards for the students. Indeed, Daniel's scores went from the $10 - 25^{th}$ percentile range in the beginning of the year to the $25 - 50^{th}$ percentile range by the end of the year. We know that Learning Connections made the difference for Daniel!

This story illustrates one child's academic experience through Learning Connections, LDA's partnership program with schools.

Learning Connections

Improved academic success for **551 K-8 children**, approximately **95%** of whom were low-income, **96%** children of color and **all** at-risk for academic failure, through a yearround, in-school program that provides small group instruction for students and skill-building for their parents. Services were provided at 13 schools during Academic Year 2009-10.

Based on our pre and post test data, **98%** of both reading and math students improved their academic skills; **70%** made more than one year of growth, effectively narrowing their achievement gaps. This is extraordinary success for students with a history of extremely low growth rates and ever-widening achievement gaps.

"LDA's program [Learning Connections] provides a valuable and distinct service. LDA uses well-trained licensed teachers who have the expertise and flexibility to individualize their instruction to best meet the needs of each student....LDA is an important partner of the Minneapolis Public Schools, making a difference in the lives of hundreds of Minneapolis children each year – differences that will multiply as an investment in each child's future."

> -Bernadeia Johnson, Superintendent of Minneapolis Public Schools, 2009

Assessment and Instructional Services

Ninety-eight percent **(98%) of 189 individuals** gained knowledge and skills to improve their learning and coping strategies to meet their academic, employment, and personal goals.

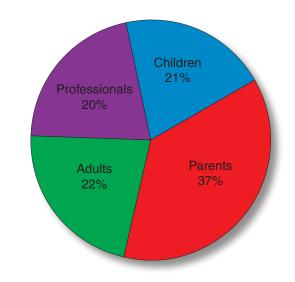
"The assessment you provided for my adult literacy student has made all the difference for both of us to understand his strengths and weaknesses and how he can best learn. I'm so glad LDA exists!" -Adult Basic Education Instructor, 2009

Parents as Partners

1,176 parents gained knowledge, resources, and support to help them advocate for and manage appropriate academic and behavioral success for their children experiencing learning and attention difficulties. Of parents completing evaluations, **96%** reported having gained knowledge to enable them to support their child's academic achievement and **100%** rated LDA services as good or excellent.

LDA Clients Served

| Children: | 649 |
|----------------|-------|
| Parents: | 1,176 |
| Adults: | 687 |
| Professionals: | 643 |
| TOTAL | 3,155 |



2009-2010 Demographics for Clients in Direct Service:

| Low income individuals | 75% |
|------------------------|-----|
| Persons of color | 74% |

Adult ADHD Support Services

592 adults gained knowledge, resources, and support to help them understand and manage their learning and attention challenges. Ninety-seven percent (**97%**) of participants in ADHD services reported gaining useful strategies.

"After the first 15 minutes in the Spouse Support meeting at LDA, my eyes opened as I was given the tools to understand my situation. I had immediate relief: I wasn't alone, ... I wasn't crazy. I was living with Adult ADHD. [The LDA Group] has brought me peace of mind and the strength to live joyfully."

-ADHD Support Group Participant, 2010

Capacity Building

643 educators and other professionals received information or training to improve teaching and learning strategies for individuals with LD and ADHD or other learning difficulties.

"This was a great overview of the issues we face and strategies to work with students with learning differences. I really appreciated the time spent on understanding LD and the implications for effective teaching and learning." -ABE instructor in Grand Rapids, MN, 2010

| CURRENT ASSETS | |
|--|-----------|
| Cash | 845,336 |
| Pledges, Receivables, & Prepaid Expenses | 406,231 |
| Property and equipment, net | 1,465,279 |
| TOTAL ASSETS | 2,716,846 |
| CURRENT LIABILITIES | 47,856 |
| LONG-TERM DEBT | 1,099,109 |
| NET ASSETS | 1,569,881 |
| TOTAL LIABILITES/ASSETS | 2,716,846 |
| SUPPORT | 1,715,974 |
| REVENUE | 161,262 |
| TOTAL SUPPORT/REVENUE | 1,877,236 |
| PROGRAM SERVICES | |
| Learning Connections | 541,938 |
| Assessment and Instructional Services | 342,695 |
| Parents as Partners | 140,778 |
| Other Programs | 22,348 |
| | 1,047,759 |
| SUPPORTING ACTIVITIES | |
| Administration | 117,687 |
| Fundraising | 191,996* |
| | 309,683 |
| TOTAL EXPENSES | 1,357,442 |
| Change in Net Assets | 519,794 |

*LDA initiated a capital campaign in 2009 to cover the costs of the building purchase, improvements, relocation, and related expenses. The capital campaign is expected to be active for multiple years. During the year ended August 31, 2010, LDA incurred consulting fees related to the campaign. Those fees caused LDA's fundraising expenses for the year to be disproportionately high when compared to prior years.



"I want to thank you for your help. It is so great to be heard and understood. Thank you for all of your suggestions, I feel so much better knowing about ways to help my son. Please know that you have helped our family tremendously."

-Parent of child with learning challenges, 2009



Learn • Dream • Achieve Capital Campaign through August 31, 2010

Dream Team \$10,000 - \$99,999

Deluxe Corporation Foundation Fred C. & Katherine B. Andersen Foundation Otto Bremer Foundation Securian Foundation Thrivent Financial for Lutherans Foundation Wells Fargo Foundation Minnesota

Achieve Team

Up to \$9,999 Jenny Anderson Pam Bednar Comfort Belbas Carol Brumwell Brooks Donald Kristin Hartley Ann Huntrods David Larson Northmarq Real Estate Brokerage Greg and Cindy Page Cynthia Peterson Surya Saxena Zella Shannon Lori Stone

FY 2010 Donors Foundation, Corporate Gifts, and Individuals

GENERAL AND PROGRAM SUPPORT

Foundation Builders \$100,000+

Cargill Foundation Greater Twin Cities United Way Minneapolis Public Schools Minnesota Department of Education

Leaders <u>\$25,000</u>-\$99,999

McKnight Foundation B.C. Gamble and P.W. Skogmo Fund of The Minneapolis Foundation St. Paul Public Schools

Investors \$10,000-\$24,999

ADC Foundation Andersen Corporate Foundation Fred C. & Katherine B. Andersen Foundation Carolyn Foundation Deluxe Corporation Foundation General Mills Foundation Thrivent Financial for Lutherans Foundation

Partners \$5,000-\$9,999

Hugh J. Andersen Foundation LDA America Jostens Foundation Margaret Rivers Fund Pentair Foundation Securian Foundation Xcel Energy Foundation

Guardians

\$1.000-\$4.999 Jennifer Anderson **Burdick-Craddick Foundation** Carol Brumwell W. Brooks Donald, M.D. **Emerson Process Management**, Rosemount Inc. Gail Fuad Kopp Family Foundation Malt-O-Meal Company Nash Finch Company **Piper Jaffray Foundation** St. Louis Park Family Services Collaborative Malcom Simpson Lisa Steffes **Target Stores**

Sponsors

\$250-\$999 Allianz Life Insurance Company of North America Ameriprise Financial Employee Gift Matching Program ATK Alliant Techsystems Employee **Citizenship Fund** Kevin Artola Kathryn Barth Sasha Beckrich **Kitty Christiansen** Russell Cowles Arthur and Colleen Dorman **Dorsey Whitney Foundation** Susan Freivalds Ari Fuad Terrence Glarner (In honor of Kristin Hartley Family) Karen Hansen Kristin Hartley Dan Haugen Val Kosky Karen Lee **MINCO Products** Paul Moe Susan Norenberg **PGN** Foundation Marnie Rainford **Staples Regional Office** John Sweeney **Thrivent Financial for Lutherans** employee Gift-Matching Program

Friends

Up to \$249 Bill and Beth Arsenault John and Judith Arsenault Mary Anne and Thomas Arsenault Michelle Arsenault Daniel Banas Kristin Bauer Kathleen Beach Joseph and Melinda Beckey Sasha Beckwith Pamela Bednar **Comfort Belbas** Sara Bleske Tracy Bohmert Neal Christ Steven Couture David Danger Sloan Dautremont Cela Dolan Marilyn Dorn (In memory of Peggy Owens) Mary Lee Enfield Echo Township United Fund Linda Ferguson Connie Freed **Brad Freeland** Anna Freier Sara Geist Patricia Gorman **Kevin Gregerson** Laura Hammargren Jeffrey and Suzanne Herzog John and Kathe Hetterick Lindsay Heyer Yun Huang Ellen Hunsicker Zenaida Hyland Tamara Imbertson Ryan Jacobsen Bonnie Janda Kristi Johnson Matthew and Theresa Johnson Willie Johnson **Cressy Kovich** David Krocak Lafayette Township United Way Fund Cindy Lea Evie Losinski Margolis Law Firm Victore Mercado **Claire Metter** David and Kristin Odom Jill Olson Kay and David Owen Lyelle Palmer Denice Picht Sara Polucha Elizabeth Rahn Thomas and Lucille Rice **David Schluchter** Frank Scimecca Zella Shannon Kendra Silberschatz Mary Silberschatz Keith Swanson Nancy Thomala John Toughill Patrick and Jeanne Trussell Megan Tucker Kevin Voss Joan Wing Donna & Mike Wolsted

Gifts to LDA

Events and In-kind Donations

GENERAL AND PROGRAM SUPPORT

ADDitude Magazine Allianz Life Insurance Company of North America Caribou Coffee (at Highways 6 & 101) **Coughlan Companies** Crowley, White & Helmer **Dunn Brothers Coffee** Franchising Dorsey Whitney LLP JoAnn Girth Great Harvest Bakery Heilicher Minneapolis Jewish Day School Hennepin County Children's Mental Health Collaborative Learning RX Cindy Margolis Imagine Nations Books Nash Finch **One Heartland** Peace Presbyterian Church **Neil Peterson Diane Petron Read Indeed** St. Peders Church **Staples Regional Office** Target at Knollwood Volunteers of America

We regret if we have inadvertently omitted any donor. We deeply appreciate your gift. Please contact us so we can correct our records.

A big **Thank You** to all our volunteers!



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