# Annual Report Fiscal Year 2007

### **Highlights 2007**

Began offering **Diagnostic Assessments** to confirm or rule out Attention-Deficit/
Hyperactivity Disorder
(ADHD) and other learning difficulties, in addition to Learning Disability
Assessments.

Developed the capacity to train and consult with schools and school districts about Response to Intervention (RTI), an alternative pathway to special education assessment that could speed identification of eligible students.

Carried out the first annual LDA Spring Book Drive, to provide free books for the low-income children served in the Learning Connections early intervention program.

Produced **Story by Story**, a new curriculum based on stories with low-level literacy and high interest content for adults who are learning to read.

Reached a record 1,500 parents with information and resources to support their children's academic

Initiated individualized transition coaching for youth with Learning Disabilities and/or ADHD.



Learning Disabilities Association 5354 Parkdale Drive, Suite 200 St. Louis Park, MN 55416

952.922.8374 phone 952.922.8102 fax info@ldaminnesota.org



Dear Friends of LDA,

Helping people of all ages *learn* how to learn successfully, enabling them to *dream* of possibilities they thought were beyond their reach, allowing them to *achieve* their goals...

This is our work at LDA Minnesota. Empowering people to realize their potential. Restoring hope. Celebrating the achievement of personal and educational success.

In 2007, LDA Minnesota moved toward achieving some dreams of our own by upgrading programs to serve our clients more fully. We added additional capability to our assessment service by offering Diagnostic Assessments to confirm or rule out Attention-Deficit/Hyperactivity Disorder (ADHD) and other learning difficulties, in addition to Specific Learning Disabilities.

We expanded parent involvement programming, and reached a record 1,500 parents of children with learning difficulties, enhancing their ability to support their child's success.

We improved our capacity to evaluate our work by adopting a more precise assessment protocol to measure gains made by our students who receive intensive early interventions. Now we can determine which students are truly closing the achievement gap.

Recognizing that students with learning difficulties often struggle in planning their post-secondary education, identifying their options, and advocating for themselves, we initiated transition coaching for youth with learning disabilities and/or ADHD.

Our work is critical, yet highly satisfying. We restore hope and allow dreams to come true. We invite you to join us in helping people *learn*, *dream*, and *achieve!* 

Carol Brumwell, President

Carol Brumwell

**Board of Directors** 

Kitty Christiansen
Executive Director

### **Programs and Services 2007**

**Learning Connections** focuses on preventing school failure by providing early intensive reading and math instruction for children who have fallen behind in the early grades. Specially-trained teachers work with students in small groups to help close the achievement gap for students in Twin Cities low-income schools.

- 591 children received individualized instruction
- 98% of students improved their academic achievement



**Transition Connections** partners with urban and suburban middle and high schools and youth-serving agencies to help students with learning disabilities and attention deficits gain self-awareness; knowledge about career, financial management, and training opportunities; and self-advocacy skills that will help them make informed decisions about their future and increase the likelihood of their success and self-sufficiency.

- 121 youths gained skills in career planning
- 100% reported increased self-knowledge and awareness of career opportunities
- 14 teachers received professional development in transition best practices

Assessment and Tutoring Services include learning disabilities assessments, early reading assessments, individual consultations, and 1:1 or small group tutoring services to assist children, youth, and adults throughout Minnesota to improve their learning strategies and skills to meet their academic, vocational, and personal goals.

- 171 individuals received intensive help to address their specific needs and maximize their strengths
- 100% demonstrated increased knowledge and skills

The mission of LDA Minnesota is to help children, youth, and adults with learning difficulties *learn* successfully, *dream* of possibilities, and *achieve* their goals.

**Adult Connections** improves the quality of teaching, employability, and learning for adults with learning disabilities and learning difficulties through customized professional training and consultation to build the capacity of teachers, supervisors, and volunteers. LDA's cutting-edge research and documentation of best practices address significant learning barriers for students in the Adult Basic Education (ABE) system statewide.

- 315 teachers were trained
- · 6,789 adult learners were impacted

**Parents as Partners** enables parents of children with learning difficulties to become more involved and better equipped to support their children's learning. The program empowers parents with new tools, strategies, skills, and practical information sensitive to their cultures and life situations.

- 788 parents attended workshops or received consultations
- 86% reported gains in knowledge

**ADHD Services** include workshops, support groups, and free telephone consultations on the special issues and needs of individuals and families experiencing attention deficits

- 539 people attended one or more ADHD workshops
- 81% reported increased knowledge and understanding of ADHD
- 66 people attended one or more ADHD support group meetings
- 254 people helped through free phone consultations

**Capacity Building** enhances the skills and resources of teachers, other professionals, and volunteers to support academic achievement by students experiencing learning disabilities, attention deficits, and other learning difficulties.

- 101 professionals were trained
- 82% gained knowledge

**Public Education & Community Outreach** provides information, training, and educational resources about learning disabilities statewide through LDA's communications, web site, information and referral services, volunteer speakers, educational conferences and seminars.

Approximately 110,000 individuals were impacted with information and referrals

### **Financial Report 2007**

For the 12 months ended August 31, 2007

### **Operating Support and Revenue**

Government grants and contracts for services	\$823,066
Foundation and corporate grants	595,606
United Way	283,432
Program revenue	76,810
General public support	17,949
In-kind donations	15,337
Interest income	47,991
Total Operating Support and Revenue	\$1,860,191

### **Operating Expenses**

Program Services	\$1,603,880
Administration	163,422
Fundraising	114,429
Total Operating Expenses	\$1,881,731*
Change in Net Assets	(\$21,540)

<sup>\*</sup>Reflects Board-approved deficit spending for upgraded technology This statement is limited to operating activities. Complete audited financial statements are available upon request.

#### **LDA Board**

#### **Board of Directors**

September 1, 2006 – August 31, 2007

**Jennifer Anderson** *Deluxe Corporation* 

**Lynn Argetsinger** *University of Minnesota* 

**Chad Bailey** *Pricewaterhouse Coopers* 

Pamela Bednar VisionShare

Carol Brumwell Technology Consultant

Marjorie Cuthbert, Ph.D. University of Minnesota

W. Brooks Donald, M.D. HealthPartners

**Ari Fuad** Cutter Associates

Lori Gluth Devenir

**Lee Gremillion, Ph.D.** *Independent Consultant* 

Daniel Haugen, Ph.D. Adler Graduate School

**Andrew Highstrom** *Roseville Public Schools* 

Miriam Kragness, Ph.D. Consultant

Karen Leinberger Consultant

**Cynthia Peterson** Thrivent Financial for Lutherans

Surya Saxena, J.D. Dorsey & Whitney

Janette Schaub, Ph.D. Licensed Psychologist

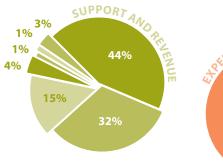
Lisa Steffes Ameriprise Financial

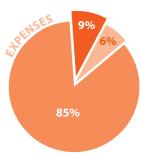
Lori Stone Lemna International

Keith Swanson Coldwell Banker Burnet

#### **Leadership Team**

Kitty Christiansen Executive Director
Marjorie Cuthbert, Ph.D. Program Director
Susan Freivalds Resource Development Director
Deonna Perez-Evans Business Manager





### **Support and Revenue**

Government grants and contracts for services	44%
Foundation and corporate grants	32%
United Way	15%
Program revenue	4%
General public support	1%
In-kind donations	1%
Interest income	3%

### **Expenses**

Program Services	85%
Administration	9%
Fundraising	6%

### **Demographics 2007**

LDA directly served almost 3,000 individuals in Fiscal Year 2007. An additional 110,000 individuals received information and resources about learning disabilities, attention deficits, other learning difficulties, and LDA's services.

#### **Individuals in Direct Service**

774 children	26%
1,487 parents	50%
430 professionals	14%
291 adult clients	10%

# Demographics for Children in Direct Service

Low-income	80%
Female	52%
Male	48%
African-American	43%
American Indian	10%
Asian American	7%
Caucasian/White	12%
Hispanic/Latino	19%
Multi-Racial	4%
Other/Unknown	5%

### Gifts to LDA 2007

#### Corporate and Foundation Donors, Government Grants, Contracts for Service

#### Foundation Builders \$100,000+

Cargill Foundation
Greater Twin Cities United Way
Minnesota Department of
Education
Risen Christ Catholic School

Risen Christ Catholic School Robbinsdale Area Schools

## **Leaders** \$25,000 - \$99,999

Ameriprise Financial
Carolyn Foundation
Christ's Household of Faith School
McKnight Foundation
Minneapolis Public Schools
St. Matthew's School
St. Peter Claver School
Thrivent Financial for Lutherans
Foundation

#### Investors \$10.000-\$24.999

Andersen Corporate Foundation
Fred C. & Katherine B. Andersen
Foundation
Hugh J. Andersen Foundation
Beim Foundation
Deluxe Foundation
HSBC Foundation
Jostens Foundation
Nawayee Center School
San Miguel Middle School
Yackel Foundation

## **Partners** \$5,000-\$9,999

Allianz Life
Edina Public Schools
Healthy Legacy Coalition
Institute for Children's
Environmental Health, a project
of The Tides Center
Margaret Rivers Fund
St. Thomas More School
Xcel Energy Foundation

## **Guardians** \$1,000-\$4,999

Ameriprise Financial Employee Giving Campaign Match Annunciation School Burdick-Craddick Family Foundation Friedell Family Foundation Nevin Huested Foundation Kopp Family Foundation Malt-O-Meal Company RBC Dain Rauscher Foundation Rosemount, Inc.

Securian Foundation, supported by Securian Financial Group and its affiliates, Minnesota Life, Advantus Capital Management and Securian Trust

June Stern Foundation Tozer Foundation Wayzata Public Schools

## **Sponsors** \$250-\$999

Alliant Techsystems Employee Citizenship Fund Express Scripts Foundation Michael Foods MINCO, Inc. Reader's Digest Wells Fargo Community Support Campaign

## Friends Up to \$249

Margaret S. Hubbs Trust LaFayette Township United Fund Voigt's Fridley Bus Company Winnebago United Fund

#### **Individual Gifts**

## **Guardians** \$1,000-\$4,999

Lynn Argetsinger Carol Brumwell Ari Fuad Gail Fuad Larry W. Getlin Lisa M. Hauser Thomas W. Ritchie Lisa Steffes Janet B. Watson

## Sponsors

Jennifer and Bruce Anderson Kathryn K. Barth Pamela J. Bednar Patty A. Bohline Kevin F. Brindley Kitty and Lee Christiansen W. Brooks Donald Margaret M. Frank Tanya Fuad Karen M. Hansen Karla M. Harris Robin Heiden John Houghtby Denise F. Legato Gerald L. McCoy Marye S. Norenberg Steve D. Peterson Timothy K. Pollis Jacob Reinhardt Surya and Angela Saxena Arlene W. Sonday

## Friends Up to \$249

Melinda A. Aurandt

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Cynthia Peterson

Donna L. Pietsch

**Anne Roberts** 

**Brian See** 

Zella Shannon

Carol L. Silus

Terri V. Stevenson

Janette Schaub

Deirdre D. Schneider

Andrea F. Schnetzler



In kind

Angeno's Pizza
Baker's Square Brooklyn Park
Buffets, Inc.
Byerly's
Cold Stone Creamery
Cub Foods
First Book
Frankie's Pizza
General Dynamics Advanced
Information Systems
Godfather's Pizza
B. Grizzey's
Half Price Books
McDonald's Brooklyn Center

David and Janet Marshall

Old County Buffet Crystal Rainbow Foods Robbinsdale Auggie Sierra SMSC Gaming Enterprise Sweet Taste of Italy Ernest W. Swihart, M.D. Mary Zachman

#### Spring 2007 Book Drive

Carol Brumwell Dorsey & Whitney LLP Ari Fuad Dan Haugen Junior League of Minneapolis Stephanie Lamb **Becky Lawyer** Karen Leinberger **Cindy Margolis Nash Finch Company** Ordway Center for the Performing Padilla Speer Beardsley Paperback Exchange Steve Rawlins Diane Richard Surya Saxena

We regret if we have inadvertently omitted your name. We deeply appreciate your gift. Please contact us so we can correct our records.

Janice Zumsteg



