

LDA Minnesota Annual Book Drive 2009



# How to Host a Book Drive



6100 Golden Valley Road  
Golden Valley, MN 55422  
[www.ldaminnesota.org](http://www.ldaminnesota.org)



*Working Together to Achieve Reading Success*

## **March is National Reading Month**

***Help us celebrate national reading month. Donate your books to LDA and we'll place them in the hands of the kids who need them most!***

### **LDA Minnesota Background Information**

Learning Disabilities Association (LDA Minnesota) is a leading educational 501(c)(3) non-profit agency serving children, youth and adults with learning disabilities, attention-deficits (ADHD), and/or other learning difficulties. Through our community-based programs, we provide intensive reading instruction to low-income students who have fallen behind. These kids do not have access to books at home or the library to improve their reading skills throughout the year.

**RECENT STUDIES SHOW THAT IN MIDDLE-CLASS NEIGHBORHOODS, THERE ARE 13 BOOKS PER CHILD, WHILE IN LOW-INCOME NEIGHBORHOODS THERE IS ONLY ONE BOOK FOR EVERY 300 CHILDREN!**

### **How Your Books can Help**

Your donation of new or *gently-used\** books will make a difference in the lives of children who struggle with literacy throughout the inner-city Minneapolis/St. Paul area.

**LDA distributes books to more than 700 low-income students whose families cannot afford these books on their own.** Especially during the summer and winter break months, your books will help maintain a child's reading level to ensure they do not fall farther behind!

Help us reach our 2009 **goal of 4,600 books** and provide a needy child with the ability to reach his/her learning potential throughout the year.

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### **✓ Book Drive Planning Checklist**

- Secure commitment from your employees/group
- Determine duration (typically 2-4 weeks)
- Market the book drive at least two weeks in advance
- (SEE PROMOTIONAL MATERIALS in packet)
- Set-up your book collection site with poster for drop-off
- Deliver to LDA Minnesota or request pick-up by end of April

## Suggested Book Titles:

### Series

Arthur  
Biscuit  
Cam Jansen  
Captain Underpants  
Goosebumps  
Flat Stanley  
Harry Potter  
Hello Reader!/Scholastic Readers  
Henry and Mudge  
Horrible Harry  
I Can Read  
Judy Moody  
Junie B. Jones  
Magic Tree House  
Nate the Great  
Pokemon  
Step Into Reading

### Any books by these authors

Avi  
Judy Blume  
Kate Di Camillo  
Beverly Cleary  
Sharon Creech  
Doreen Cronin  
Christopher Paul Curtis  
Jack Gantos  
Carl Hiaasen  
Brian Jaques  
E.L. Konigsburg  
Lois Lowry  
Scott O'Dell  
Louis Sachar  
Nancy E. Shaw  
Jerry Spinelli  
Gary Soto  
Gary Paulsen  
Mary Pope Osborne  
Mo Willems

\*Gently used books still have their covers and pages in tact and are clean and readable. Well-worn, dirty, torn, stickered, or incomplete books cannot be used by LDA. We cannot use books of religious origin, including religious holidays, coloring, music or activity workbooks.

### Genres/Themes

- Comic Books/Graphic Novels
  - Books based on movies or TV shows (Hannah Montana, Spiderman)
  - Historical/Notable Figures (Martin Luther King, Rosa Parks, Barack Obama)
  - Mysteries
  - Books about positive role models (sports stars, etc.)
- 

### **Planning Tips:**

**Plan** or announce the book drive at least two weeks in advance and select a high-visibility location in your venue for book drop-off site (near entrance, break room, etc.) to ensure a high-traffic area.

**Decide** on the best way to reach your group, whether via email, memo, flyer, etc., and set up a schedule for communicating start and end dates.

**Promote** the book drive using adequate signage near book bin or in high-traffic areas. Please contact us if you want to include the LDA logo. Refer to samples provided:

Template Email • Template Flyer • Template Poster

### **Contact Information:**

For assistance, please contact Amanda at 952.582.6021 or email [aw@ldaminnesota.org](mailto:aw@ldaminnesota.org).

When you have completed the book drive, please request pick-up or drop off at:

**LDA Minnesota**  
**6100 Golden Valley Road**  
**Golden Valley, MN 55422**  
[www.ldaminnesota.org](http://www.ldaminnesota.org) (directions on website)

*(Please note new location as of March 1, 2009.)*

**THANK YOU!**

<SAMPLE EMAIL>

(INSERT ORGANIZATION NAME) has teamed up with LDA Minnesota for its 3<sup>rd</sup> annual 2009 Spring Book Drive to benefit low-income students in the metro area.

Struggling learners need to keep reading, especially during the summer months or winter break, in order to maintain learning progress throughout the year. Your book donation this spring can provide a needy student with the gift of reading! Donate new or *gently-used* children's books to our book drive and we will place those books directly in the hands of the kids who need them most.

**WHEN:**            **Book Drive Dates:** (INSERT DATES HERE)

**WHAT:**            **New or gently-used books. Gently-used books still have their covers and pages in tact and are clean and readable. Hardcover books are ideal. Well-worn, dirty, torn, stickered or incomplete books cannot be used by LDA.**

**Suggested book donations:**

Series

Arthur  
Biscuit  
Cam Jansen  
Captain Underpants  
Goosebumps  
Flat Stanley  
Harry Potter  
Hello Reader!/Scholastic Readers  
Henry and Mudge  
Horrible Harry  
I Can Read  
Judy Moody  
Junie B. Jones  
Magic Tree House  
Nate the Great  
Pokemon  
Step Into Reading

Any books by these authors

Avi  
Judy Blume  
Kate Di Camillo  
Beverly Cleary  
Sharon Creech  
Doreen Cronin  
Christopher Paul Curtis  
Jack Gantos  
Carl Hiaasen  
Brian Jaques  
E.L. Konigsburg  
Lois Lowry  
Scott O'Dell  
Louis Sachar  
Nancy E. Shaw  
Jerry Spinelli  
Gary Soto  
Gary Paulsen  
Mary Pope Osborne  
Mo Willems

Genres/Themes

Comic Books/Graphic Novels  
Books based on movies or TV shows (Hannah Montana, Spiderman)  
Historical/Notable Figures (Martin Luther King, Rosa Parks, Barack Obama)  
Mysteries  
Books about positive role models (sports stars, etc.)

*LDA cannot accept books of religious affiliation, including religious holidays.*

**Look for the book drop site** and poster display (INSERT LOCATIONS HERE).

LDA's vision is that all students, regardless of race, gender, or socio-economic background, will have access and the tools for learning success to prevent them from falling behind. Together with LDA, (INSERT ORGANIZATION NAME) can make a difference in our community.

**For more information, please contact:** (INSERT NAME & PHONE/EMAIL of YOUR ORGANIZATION'S CONTACT PERSON HERE)

<SAMPLE FLYER>

**(YOUR ORGANIZATION HERE)  
IS TEAMING UP WITH**

**LEARNING DISABILITIES ASSOCIATION  
(LDA MINNESOTA) for its**

**2009 Spring Book Drive**



**Please join us to help benefit the 3<sup>rd</sup> annual book drive for LDA Minnesota.** Your book donation will provide a needy student with the gift of reading and help low-income students become successful readers throughout the metro area.

**RECENT REPORTS SHOW THAT IN MIDDLE-CLASS NEIGHBORHOODS THERE ARE 13 BOOKS PER CHILD, WHILE IN LOW-INCOME NEIGHBORHOODS, THERE IS ONLY ONE BOOK FOR EVERY 300 CHILDREN!**

**When:**

(INSERT DATES HERE)

**Where:** (INSERT LOCATION(S) of BOOK DROP)

**What: Donate new or *gently-used*\* books for grades PreK-8**

\*Gently-used books still have their covers and pages in tact, and are clean and readable. Hardcover books are ideal. Well-worn, dirty, torn, stickered, or incomplete books cannot be used by LDA, nor can they use books of religious origin, including religious holidays, coloring, music or activity workbooks.

**DONATE YOUR BOOKS TO LDA MINNESOTA AND YOU WILL  
PUT THEM IN THE HANDS OF LOCAL SCHOOL KIDS WHO  
NEED THEM MOST!**

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# Drop Books HERE

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